The University of
Law

MSc in Digital Technologies for Business and Professionals

Full-Time and Online
Study from September 2021

Programme Demands Document

May 2021

Introduction

This document is produced by The University of Law Business School (ULBS) (the University) to provide information about the demands of the course for prospective students. Detailed questions about the extent of adjustments which may be made for students with support requirements should be addressed to the Disability Support and Inclusion Service. This document may be made available to medical practitioners who may be asked to provide a professional judgement on the ability of an applicant to complete the course.

The information included is an indicative guide for the full-time course (with streaming option) commencing in September 2021. Students who enroll on the course will be subject to the course regulations in force at that time.

Details of the course including subject coverage and the learning environment, can be found on the University's website.

This document covers the requirements of the course.

Support for Students

University of Law Inclusion Plans (ULIPs)

The University has a dedicated Disability Support and Inclusion Service to assist students in accessing the programme. We encourage students to share information about disabilities and health conditions with the University as early as possible and preferably prior to starting the course so that adjustments can be put in place as early as possible. Medical and / or diagnostic evidence should be provided along with confirmation of any Disabled Students' Allowance (DSA) funding. Upon receipt of this information the Disability Support and Inclusion Service will create a University of Law Inclusion Plan which will detail any course and exam / assessment adjustments. These are then communicated to campus-based Disability Liaison Officers, tutors and assessment offices to implement the adjustments.

The University is able to provide diagnostic assessments with an Educational Psychologist for students suspecting a Specific Learning Difference (SpLD) for example: Dyslexia, Dyspraxia, and Dyscalculia. The student will incur a small contribution fee of £75. Once completed the Disability Support and Inclusion Service can put in place a University of Law Inclusion Plan detailing the relevant adjustments to the course and assessments.

The Disability Support and Inclusion Service can advise you on how to obtain DSA, we recommend you apply as soon as possible. If you are eligible you can apply for Disabled Student's Allowance https://www.gov.uk/disabled-students-allowances-dsas.

For more information please visit our disability micro-site
http://www.law.ac.uk/disabilitysupport-service/ or contact disabilitysupportservice@law.ac.uk

Study Skills Support

All students can access the Macmillan Skills4Study online resources via our interactive virtual learning environment, ELITE. Students can also access webinars and workshop sessions and individual one to one sessions with our Study Skills Advisors. For further information contact studyskills-[your campus]@law.ac.uk (for example, studyskills-bloomsbury@law.ac.uk for Bloomsbury students)

Modes of Study

The programme can be studied full time, face-to-face (and later also online) in four 3-day blocks over two semesters, plus the Business Project in the third semester. One semester is delivered in Italy (Venice) and one semester is delivered in the UK (London). The 3-day blocks are delivered from Thursday to Saturday, 6hrs each day, in 3-hour slots.

Students will do one semester (three modules) with H-Farm, in Venice, Italy, and one semester (three modules) with ULBS in London. The third semester, which focuses on writing the Business Project can be done remotely, from the student's home-base, liaising with their supervisor (which can be either from the H-Farm team or ULBS team of lecturers) via online platform and/or sporadic visits during that last term.

The programme will be delivered as a full time Masters programme, in a block-mode, with four blocks (Thursday-Friday-Saturday) in each of the two taught semesters. The Business Project, as stated above, students can work on from their home-location, liaising via online means. The online delivery mode, at present, will be limited to students having the opportunity to stream into the blocks, if they are unable to travel to either of the campuses at the dates of any of the blocks (streaming into live classes). It is anticipated that a full level online version will be delivered at a later stage.

Study Locations

Programme	Birmingham	Bristol	Chester	Exeter	Guilford	Leeds	Liverpool	London Bloomsbury	London Moorgate	Manchester	Newcastle	Norwich	Nottingham	Reading	Sheffield	Online
MSc Digital Technologies for Business and Professionals									✓							✓
	**One semester delivered at H-Farm, Italy**

Summary of Key Learning Outcomes

Upon successful completion of the programme students should be able to:

- Critically de-construct and apply factual and conceptual knowledge from across all aspects of business and management to complex strategic problem situations, demonstrating sensitivity to contending value systems and contextual constraints
- Call on a comprehensive understanding of a wide range of digital transformation challenges, strategic analytical techniques and methodologies used in business and management and source and format appropriate information in relating to business and management research
- Critically evaluate and synthesise the impact of ethical issues in business and management across societal, geographic and economic boundaries and contribute to current marketing debates.
- Demonstrate effective decision making through pertinent selection and use of appropriate models and frameworks.
- Evaluate, synthesise and contribute to contemporary national and global developments and debates on business and management.

Preliminary Knowledge

This programme is consistent with the QAA's Category 2: specialised or advanced study master's degrees and other generic skills associated with the entry criteria for Postgraduate business awards.

A sufficient command of English to follow the course to a successful conclusion (a score of 6.5 or above in all subjects of the IELTS test).

Pre-Course Demands

There are no pre-course requirements for this course, other than the general entry requirements.

Learning Environment

The campus-based delivery of the course is organiseed around class-room based activities, focusing on interactions between students, and interactive discussions, supported by videos, case studies, discussion questions, reading materials, and other methods appropriate to the course and location. There is also extensive tutor feedback. Students will receive their core textbooks in a digital format, and free of charge.

The course is delivered in an interactive way; therefore, students are expected to participate fully in all modules and related activities and carry out independent learning and preparation as indicated.

Teaching takes place over the course of 3 semesters per year. Each semester consists of 13 weeks, 12 of them of teaching plus a final week for assessment. During the semester with regular taught

modules, students should expect 3 hours of overall guided learning per week for each 30-credits module, and 3 for each 15-credits module (except the final teaching week). In these semesters, students will take 3 modules per semester. Overall a total of 9 teaching hours per week.

The Professional Development module is organized around extensive student participation with guidance from tutors and includes approximately 22 direct contact hours over the semester.

The business project module includes a taught element, direct supervision and/or online content to a total of 26 contact hours, plus 574 hours of self-study. This module is spread across two semesters, with the taught element being delivered in the second semester and the self-managed element, with academic supervision in the third semester.

Students are expected to do a significant amount of independent study and work; minimum 30 hours per week. Independent study and work mainly consists of work related to the weekly tutorials. This includes reviewing videos, reading provided texts, answering discussion questions, participating in group work, writing papers, conducting online research and completing assessments.

Students have access to core text provided through Vitalsource. In addition students have access to the ULaw library. Face to face students have access to both the physical and online Library and online students have access to the online Library. Learning resources from select professional bodies are also available to students. This material can be accessed online. These resources provide a range of professional and business-based materials that represent the latest market trends, with sector-based articles and analytical reports. Students will also have the support of class tutors and Student Support personnel.

The programme involves a considerable amount of group work and group assessment. Assessment is mainly through coursework and a small proportion of examinations.

Attendance requirements

The Postgraduate programme is an important step in the development of our students' future professional career and we regard participation as an important part of one's professional development. It is our experience that there is a clear correlation between attendance and pass rates. We may be asked by a prospective employer to give details of a particular student's punctuality, attendance and/or participation and progress.

Students are responsible for their own travel, accommodation, and subsistence costs, both in London and Venice, although H-Farm may be able to assist with finding accommodation in Venice. Students are also responsible for obtaining a visa (for both Italy and London), should they need one. Students do not need a visa to travel to the UK for individual blocks. If students choose to stay in London between blocks during the semester delivered at ULBS, different rules apply and students would have to confirm and arrange that for themselves.

The indicative commitment for each 3-day block on this programme is as follows:

Learning format	Hours
Preparation for workshop sessions	9
Workshop sessions (3 days – 6hrs per day)	18
Consolidation	6
Total (estimate average per week)	33

Assessment Demands

A summary of the assessment schedule for this programme is explained below.

If appropriate medical evidence is accepted (a minimum of four weeks prior to the start of any assessment period), we may be able to provide adjustments for assessments including re-scheduling assessments in the programme to avoid more than one on any one day. As part of the University's commitment to an inclusive learning environment, we anticipate the needs of our students and design the coursework tasks to have sufficient time for most students, this includes students with SpLDs. A SpLD is generally not considered a sole justification for granting coursework extensions and coursework extensions are only granted in exceptional, evidenced circumstances.

The University operates a fit to sit policy, which means that students who attend an assessment are deeming themselves to be fit to sit that assessment. It is therefore not possible to submit a concession application for impaired performance for an assessment that has been sat, unless there was a procedural defect in the conduct of the assessment.

Assessment and learning adjustments

If you have any queries regarding support or adjustments whilst studying at the University of Law please contact the Disability Support and Inclusion Service on disabilitysupportservice@law.ac.uk or 01483216657

Time limits for Completion
Students have a maximum of five (5) years to complete the programme, starting from the time of first registration.

There are two possible exit awards:

a) *Postgraduate Diploma of Higher Education in Digital Technologies for Business and Professionals* – if exiting with *60 academic credits* from core modules (excluding Professional Development and Business Project).

b) *Postgraduate Diploma of Higher Education in Digital Technologies for Business and Professionals* – if exiting with *120 academic credits* from core modules (excluding Professional Development and Business Project).

Summary of Assessment Demands

Assessment is designed to meet the programme and module learning outcomes related to academic knowledge and skills development. The programme includes a variety of types of assessment throughout the course (summative and formative) and will involve completion and/or participation in the following:

- Individual assignments
- Group work
- Discussion questions
- Portfolio assessments
- Case studies
- Exams
- Research
- Panel discussion
- Peer feedback
- Instant feedback tasks
- Vocal engagement

All summative assessments must be submitted according to the published deadline, work needs to be typed, and some modules may require students to submit portfolios and/or recorded/video information.

Below is a table outlining current summative assessment requirements for the MSc Digital Technologies for Business and Professionals:

Programme Title – MSc Strategic Business Management	Level 7	Assessment
Module Titles	**Credit**	
Legal & Ethical Aspects of Digital Technologies	30	1) Group Activity (40%) 2) Individual Written Report (60%)
AI for Business	15	1) Individual Written Report (100%)

Blockchain Technologies	15	1) Individual Written Report (100%)
Strategy for the Digital Economy	30	1) Group Activity (40%) 2) Individual Written Report (60%)
Cyber Security	15	1) Individual Written Report (100%)
Data Management in a Digital Economy	15	1) Individual Written Report (100%)
Professional Development	Non-Credit Bearing	Self-reflective report.
Business Project Students are issued a Supervisor, aligned to their choice of topic and may be based either in Italy or the UK. Supervision can be done remotely (online).	60	1) Project Proposal (3,000 words) 2) Business Project (10,000 words equiv.)

Digital and technological resources and requirements

Introduction

For general computer hardware, students are recommended to have access to a computer which can access the latest browsers (see below). This will enable them to access wider institutional software, including Microsoft OneDrive, Blackboard Collaborate Conferencing System, Panopto Multimedia Player and the Library Systems. The computer (laptop or desktop) should be multimedia enabled with a webcam. Students are also recommended to have a headset with built-in microphone.

What is an illustrated (Minimum) specification?

Operating System
- Windows 10, macOS 10.13+

Processor
- Intel i3/AMD

RAM
- 8GB

Storage
- 256GB

Camera

- Minimum 640 x 360 resolution

Microphone

- Separate headphone set

Internet enabled

- Wifi 2.4GHz or 5GHz

Browsers

- Google Chrome Firefox Safari Microsoft Edge

Internet access

The learning model will require you to collaborate and interact online. Therefore, if you are using a laptop we would recommend that you are able to connect this to your Internet Router and use an Ethernet cable.

What software will I likely use at the University of Law?

At the University of Law we use a number of core learning technologies within our learning, teaching and assessment models. The following lists key systems with links to their required technologies:

Blackboard Learn Ultra

- https://help.blackboard.com/Learn/Student/Ultra/Getting_Started/Browser_Support

Blackboard Collaborate Ultra

- https://help.blackboard.com/Collaborate/Ultra/Participant/Get_Started/Browser_Support

Panopto

- https://support.panopto.com/s/article/Learn-About-Viewing-Requirements

Can I use a Chromebook?

Currently, we do not recommend a Chromebook as these are not fully supported by all our Digital Assessment platforms.

Typing

To be able to effectively sit online assessments, it is expected that students have a typing speed of 30-40 words per minute, the average typing speed for adults. This will enable them to successfully complete the assessments within the given timeframe. If students are unsure as to the speed of their typing, they may wish to self-assess their typing speed by using the following online tool:

https://10fastfingers.com/typing-test/english

It is recommended that an external Bluetooth or wired keyboard should be utilised, as this provides a better typing position. Students may also wish to investigate the use of ergonomic keyboards, if required.